

Who is Andrew Tate?

- A social media influencer with over 5 million followers on Twitter
- A former professional kickboxer
- A previous *Big Brother* contestant

Why is he in the news?

In 2022, Andrew Tate was banned from YouTube, Facebook, Instagram and TikTok due to his controversial and misogynistic (hatred and discrimination against women) posts.

In December 2022, he was arrested in Romania along with his brother on suspicion of human trafficking, organised crime and rape.

How does this affect our young people?

Andrew Tate, sometimes referred to as the 'king of misogyny', has become an influential figure on social media, even after being banned. He draws a lot of attention to his extreme wealth, luxury lifestyle and possessions, such as his expensive cars.

Young people may still be coming across his content online (as other people can still share his posts) and may believe that acting and thinking like he does will lead to fame, fortune and success.

We know young people are talking about Andrew Tate, and boys in particular are susceptible to being influenced by his views, with concerns that this could lead to radicalisation and violence against women. Girls are also in danger of accepting that what he says about women is true (i.e. that they're worth less than men).

What can we do?

We need to talk about the topics raised by Andrew Tate at HOME and at SCHOOL:

- what misogyny is, why it is wrong
- why males can behave in a misogynistic manner without necessarily knowing they are doing it - normally through a lack of awareness about the language they are using and its effect on those listening to it
- the importance of language and showing respect to **all** members of the community
- how 'banter' is not seen as "a bit of fun" by those who are on the receiving end of it

Read recent news articles about Andrew Tate, if you're not already familiar with him

- [Andrew Tate toolkit, Bold Voices](#)
- [Andrew Tate's appeal to Birmingham schoolboys 'looking for direction', BBC News](#)
- [How to talk to your children about Andrew Tate and online misogyny, Evening Standard](#)
- [How to talk to children about Andrew Tate and other toxic views online, The British Psychological Society](#)
- ['We see misogyny every day': how Andrew Tate's twisted ideology infiltrated British schools, The Guardian](#)

Ask your young person what they look at online

Show genuine interest, don't judge them or tell them what they should and shouldn't be doing. They are more likely to share if they feel you're interested, rather than trying to check up on them.

Have open discussions about Andrew Tate

Don't tell them how to think, but question their thinking and understanding. Ask if they believe what Andrew Tate says, for example his comments that women "belong" to men, and how that might make the women in their lives feel, or they themselves feel.

Be a role model

Encourage your child to be open with their emotions. Teach them that it's okay to cry if they're sad. Show respect for women and girls, and encourage your child to model this behaviour.

Watch this [BBC documentary about Andrew Tate](#) with your young person